



2006 Strategic Planning Report

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In previous years the strategic direction of Triathlon Manitoba were defined by the "Game Plan". The Game Plan was a document prepared by each of the sport governing bodies in the province. TriMB's Game Plan was used to successfully steer the association to the present level of success we all enjoy. In 2006 with the introduction of Directed Funding in Sport Manitoba the creation of a sound and focused strategic plan has become even more important. The development and implementation of a medium and long term plan will assist the present and future boards to make decisions regarding direction and the allocation of resources.

This year the board agreed that our strategic plan should align as closely as is practical to the plan recently adopted by Triathlon Canada. TC's plan is built on the four pillars of Athletic Excellence, Participation, Funds Development and Operations & Governance. Aligning our strategic plan with these pillars will not result in a noticeable departure from our present direction, nor should it. Our organization is widely regarded as one of the most successful and best managed sports within Sport Manitoba.

In order to help us with the creation and formalization of our strategic plan, we will be conducting a series of workshops over the next coming months. We will be involving a cross section of athletes, club representatives, race directors and coaches in order to get a broad a perspective as possible. We will be engaging the services of *Pamela Fralick*, as a facilitator. Pam has assisted a number of sporting groups in Canada with the development of their strategic plan. She will bring her experience as well as a fresh perspective from outside of the sport and the province. I feel that it is important to point out that the cost of this activity will be covered by a grant that was allocated for this specific purpose. We will not be using funds that could have been directed to another use. The workshops will probably held over two half days on two Saturdays over the next two months. These may be preceded by a third half day for preparation.

Success in the creation of the strategic plan will be dependent on the enthusiastic participation of interested people. We will be approaching a number of people in order to have the cross section described earlier but we will not necessarily limit it to those people. If you have experience in strategic planning, are passionate about the organization and have good ideas or just have a strong interest in the future of the sport, we would like to have you participate. Please contact a member of the Board or the Tri Manitoba office.