
Trifactor Club Report

2007 Race Season

Grant Gelinias-Brown
October 14, 2007



Club Executive

- President : Brennan Craig
- Vice President: Grant Gelinias-Brown
- Treasurer: Penny van den Berg
- Secretary: Ciara Shattuck
- Social Coordinator: Dawn Huck
- Members at Large: Laird Sutherland & Kerri Edison



OVERVIEW

The TriFactor Executive can happily consider the 2007 season a success. This year we saw our club grow from 30 - 40 members, many of which are new to the sport triathlon as well as renewing it's partnership with the Winnipeg Iron Cops for Cancer, sharing both training resources and volunteers for key fundraising events. This positive relationship ensures both the growth of TriFactor, but also yields valuable volunteer resources for both the Police Services Half-Marathon, and the Morden Triathlon.

Financially, TriFactor has continued to offer memberships at an exceptional value, while maintaining a comfortable operating fund. This will allow TriFactor to not only offer the same low-cost memberships for the 2008 season, but provide the financial resources to explore new marketing and revenue generating options in the future.

CLUB PARTICIPATION

Club participation in local and non-local events has been excellent this past season, with members participating in everything from Sprint to Iron-distance events, and many members participating in their first-ever triathlon. TriFactor was represented in all Triathlon Manitoba sanctioned events, with the exception of the Morden Triathlon where all team members were required to volunteer for the event.

For non-local events, TriFactor participated in:

- Thief River Falls Triathlon (Minnesota)
- Liberty Triathlon (Minnesota)
- Square Lake Triathlon (Minnesota)
- Desert Half Iron (BC)
- The Great Floridian Triathlon
- Ironman Arizona
- Ironman Canada
- Ironman Western Australia
- Ironman Wisconsin

CLUB DEVELOPMENT

As previously mentioned, TriFactor continues to partner with the Winnipeg Iron Cops for Cancer. Additionally, this past year TriFactor created a unique relationship with Michael Booth of Endurance Matters through auxiliary memberships to Endurance Matters clients, allowing them the opportunity to share our track time at Max Bell Arena. This not only provided new enthusiasm and participation from our team members, but we also benefitted from having an elite runner like Michael Booth provide our group run workouts for the season.

To aid in the recruitment of new members, our club purchased two bike trainers which would allow potential new members to participate in bike workouts if they don't already have a trainer. Purchase of these trainers was made possible through Triathlon Manitoba.

MORDEN TRIATHLON

In partnership with the Winnipeg Cops for Cancer, TriFactor hosted a very successful Morden Triathlon is a fundraising event, with 100% of money raised (after expenses) from it's 186 participants was donated to the Canadian Cancer Society. In support of this event, TriFactor received full participation from all team members as volunteers for this race, as well as over 100 volunteers from the Morden community.



This year also saw the renaming of the Half-Iron and Foilman events to Corn Man & Apple Man respectively, in recognition of the Town of Morden celebrating it's 125th Anniversary, as well as an increase in participants. Strong support and commitment from the Morden business community are a key contributor to the success of this race, and we are dedicated to continued growth of our partnership with Morden.

