



2009 Kids of Steel® Report

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Program summary: The program is designed to provide a non-competitive, entry level initiation to the sport of triathlon for youth. The goal is to develop a province wide, regionally based program for youth ages 6-15 years to participate in the sport.

Participation Overview:

- 234 Kids of Steel members (Clubs - 3rd Wave: 12; Joseph Teres Triathlon Club: 36; Pinnacle: 7; TriForce: 2; Tribalistic: 2; Junkyard Dogs: 2)
- 191 One-day members
- 67 athletes earned their 4 time participant towels

Race Participants:

There were 6 races in the Triathlon Manitoba Kids of Steel® Series. (One Northern race -- The Pas)

(2008 stats in brackets)

Event	2009	2008
The Pas	48	54
Triple Threat	108	99
St Malo	104	142
Pinawa	116	133
Morden	99	88
Carman (New event for 2009)	101	-
Riding Mountain (cancelled for 2009 due to extreme weather)	-	92
Birds Hill Windup	103	116

- In total this year there were 6 events in our Kids of Steel® Series (one northern race – The Pas).
- There were a total of 679 racers (not including The Pas – 631 racers).
- Participant numbers were down significantly from 2008 (888) due to a number of reasons
 - 2009 was not a Manitoba Games year which drops the number of events held (no regional qualifiers)
 - Riding Mountain event was cancelled due to safety concerns from severe weather
 - A number of the weekends with scheduled events at the beginning of the race season had less than desirable weather
- Of these participants 67 received 4 time event participant t-shirts (down from previous years - 2008: 75).

2009-2010 Goals

- Increase participation by encouraging existing KOS racers to bring their friends.

Other:

- Triathlon Canada's mandated new 'maximum distances' for the KOS age groups was implemented this year. Notice of these changes was provided to all members previously so the change was next to seamless.